

## Contact

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(LinkedIn)

[www.soulmanit.com](http://www.soulmanit.com) (Personal)

[www.FreshAirFlavor.com](http://www.FreshAirFlavor.com)  
(Company)

## Top Skills

Wordpress

Blogger

Blogging

## Languages

English (Native or Bilingual)

## Certifications

ServSafe Food Handler

Visual Thinking Strategies

## Publications

Moments In Silence; Making A Hip Hop Soundtrack for "Body & Soul"

# IDASA TARIQ

Multi-Media Swiss Army Knife

Pittsburgh, Pennsylvania

## Summary

I've been called a "media swiss army knife". I specialize in audio and graphic design services like beat making, visual branding designs and broadcast programming content. From 2005 - 2007 I went to my hometown's SUNY community college, Broome Community College, for Mass Media & Communications and Music Production.

In 2013, I started working with 1Hood Media Academy as volunteer audio engineer, and then became Assistant Creative Director in 2014. At the Media Academy, we hosted several creative Hip Hop writing workshops in Pittsburgh, Detroit, Chicago and other cities; hosted weekly creative media learning intensives at Pittsburgh area schools and youth centers, with the focus on being able to tell your personal story.

In 2016 through a partnership with 1Hood Media Academy, I joined the Guardians of Sound collective as a teaching artist. Through Guardians of Sound, we would put on a yearly Hip Hop Orchestra summer band camp; a one week camp where students would learn how to play Hip Hop pieces created by the teaching artist, as an entire youth orchestra, accompanied by rap, singing and Hip Hop dancing.

Aside from teaching Hip Hop and creative media making; I enjoy playing and testing video games, creating websites, martial arts, cultural history, learning about "The Digital Divide", and finding out more ways to help the disenfranchised and poor.

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## Experience

Ground Flow Studio

Founder and Designer

September 2009 - Present (10 years 10 months)

Greater Pittsburgh Area

Ground Flow Communications started out as a music label and graphics design company in 2009 I created with my late father. Now, it is the studio and workspace for all of Fresh Air Flavor Media work and clients.

### 1Hood Media

#### Teaching Artist

January 2018 - October 2019 (1 year 10 months)

Pittsburgh

### 1Hood Media

#### Assistant Creative Director

September 2013 - October 2017 (4 years 2 months)

Pittsburgh, PA

1Hood Media provides media services such as graphic design, marketing, workshops, audio/video production, website, blogging, media literacy among other services. In addition we have the 1Hood Media Academy which teaches black youth and the community media literacy, how the narratives about our lives and culture are misrepresented, and how they can create their own media to tell their own stories and experiences.

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## Education

### Broome Community College

Communication and Media Studies, Sound Engineering · (2005 - 2007)