

IDASA TARIQ

Specialty Customer Service Rep / Creative Director & Media Artist

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OBJECTIVE

My objective is two-fold; (1) To help people find the products and services they need, and have the right information they need to make those purchasing decisions. (2) To create media for all platforms, with a focus on creative and educational media resources.

EXPERIENCE

Radio Shack District Store, Pittsburgh, PA — Sales Clerk & Shift Leader

APRIL 2008 - APRIL 2009

Upon relocating to Pittsburgh, Radio Shack was my first job in the city. Located in the Penn Hills Shopping Center, I learned how to sell products and services through the company training which led me to being Salesman of The Month in July 2009 for most Prepaid phone sales. This milestone later led to me being promoted to a store Shift Leader (one of the few team members with a store key and access-granted computer access).

Giant Eagle Market District RX, Pittsburgh, PA — Pharmacy Technician

APRIL 2009 - JULY 2010

I was responsible for filling the prescriptions under the pharmacist's supervision, data entry of patient and insurance records, and providing customer service for patients in-store and over the phone.

Price Chopper, Binghamton, NY — Multi-dept clerk

JULY 2010 - APRIL 2011

Because I have worked at Price Chopper years prior, I have knowledge of how various departments worked such as General Merchandise, Grocery, Dairy, Seafood, and Pharmacy, and therefore was able to fill whatever role was needed on the schedule in those departments.

SKILLS

Customer Service

Sales - Electronics

Graphic Design & Calligraphy

Data Entry

Audio Engineering

Web Design with Wordpress

Social Media Management

Music Production &
Performance

Video Editing & Photography

Team & Staff Management

Creative Education &
Curriculum Building

Creative Branding & Business
101 Workshops

AWARDS & MILESTONES

Top 25 AllHipHop.com

Underground Hip Hop Artist

2015 Award

Project DCX, Binghamton, NY — Co-founder, Artist, Engineer

APRIL 2011 - APRIL 2012

I am one of the original five co-founders of the Hip Hop label ProjectDCX, based in Binghamton, NY. During the year that I was there, I was one of the first artist we marketed and helped to promote a project. I created my first full length album “Pissed Off Soul Man” which we were able to tour the SUNY Binghamton campus and local Binghamton venues with.

In addition, we were able to open up for Phife Dawg, Ali Shaheed Muhammad and Skyzoo at B.B. Kings in N.Y.C., as a collaborative performance between ProjectDCX and fellow co-founder Kymel Yard’s band, The Mighty Koyas.

Days Inn Hotel, Binghamton, NY — Assistant Manager

NOVEMBER 2011 - MAY 2012

When I started I was a front lobby clerk and handled guest check-ins and accommodations. Over time as some staff left, I was promoted to Assistant Manager to help the owner and General Manager with their day-to-day affairs, in addition to maintaining the front desk.

Manley’s Mighty Mart, Binghamton, NY — Assistant Store Manager

JUNE 2012 - JANUARY 2013

I started as a station cashier and then was offered the position to be the assistant store manager. My responsibilities were communication with the gas delivery drivers and corporate on the amounts delivered on delivery nights, keeping grab-n-go foods and coffee fresh, receiving products from suppliers and replacing in the store, and assisting with the staff schedule.

SourceHOV/Source Corp, Binghamton, NY — Data Entry Clerk

MARCH 2013 - JULY 2013

Provided standard data entry and clerical tasks for medical and litigation companies.

Giant Eagle, Pittsburgh (Penn Hills) — Event Coordinator

JULY 2013 - SEPTEMBER 2013

As the event coordinator of the store, I would be responsible for creating food dishes to sample based on the company's Promo Food calendar. This was a nice way of learning traditional in-store marketing where you had to make the dish in front of customers, where they could walk away with a sample, the promoted product and a recipe card.

LICENSE & CERTIFICATIONS

ServSafe Food Handler - Allegheny County, PA

LinkedIn Visual Thinking Strategies - October 2016

LANGUAGES

English

* Highschool Latin, French & Spanish (*can manage with a dictionary*)

SOFTWARE SPECIALTIES

Adobe Photoshop (CS4, CS6)

Adobe Premiere (CS6, CC 2018)

Adobe Audition 1.5

Studio One 2

FL Studio 3.5.6, 4, 7, 11

Wordpress & Elementor

GoDaddy Hosting & Domains

Google Drive, Docs & Slides

XBox Companion & App

Twitch Streaming

YouTube Curation

Selling items with eBay

1Hood Media & 1Hood Media Academy, Pittsburgh, PA — Assistant. Creative Director/ Teaching Artist

SEPTEMBER 2013 - APRIL 2019

As an Assistant Creative Director, I was responsible for making a lot of the creative promotional materials for events/projects such as the flyers and web banners from 2014 - 2019 and various album covers. In addition, as a self-taught and DIY media artist, I would collaborate and teach other seasoned and upcoming Hip Hop artists, with the discipline of “media literacy” as a core component.

Casa Brasil, Pittsburgh, PA — Cook, Front of House

SEPTEMBER 2018 - PRESENT

I started out as a dishwasher for Casa Brasil around when it had first opened, and moved my way up to cook. At the beginning of COV-ID I became one of the Front of House servers, managing the phone, online and 3rd party delivery orders.

EDUCATION

Binghamton High School, Binghamton, NY — High School Diploma

AUGUST 2001 - JUNE 2005

I went to Binghamton High School in my hometown, and had a general student course-load which included classes in Latin, Music, Poetry, Art, French, Spanish, and Theatre.

Broome Community College, Binghamton, NY

AUGUST 2005 - APRIL 2007

One semester of Civil Engineering/Digital Logic, one semester of Communications, Media & Journalism, and two semesters of Audio Engineering & Music Production.

**Accepted to the Art Institute of Pittsburgh in November 2007 for a Bachelor's Degree of Arts in Graphics Design , but never attended.*

PROJECTS

HerStory EP — 2010, Dominique Larue & Idasa Tariq

My first collaborative music project. 6 songs, I made the beats and

featured vocals on a couple songs, with Dominique as lead vocals and vocalist on the project. The project was also a collab with promoter DubMD and Hip Hop blog DJBooth.net.

Pissed Off Soul Man LP— 2011, Idasa Tariq & ProjectDCX

This was my first full length music release and first time collaborating with a group around one of my solo projects. I had already had half the album finished before co-founding ProjectDCX, and finished recording the rest of it in our living room which was then our label studio.

Heavy Times LP — 2012, Tone Chop & Idasa Tariq

My 2nd collaborative music project, where this time I was the rapper and vocalist, and Tone Chop was the sole music producer (with a dope guest feature).

11:11 Vol.1 The Get Right LP— 2013, Idasa Tariq

My return to creating a self released full length feature. Recorded mainly at my uncle's studio and a couple recordings at Mike Riphy's Systematik Studios.

unplugged LP— 2014, 1Hood Media & Idasa Tariq

My first project after joining 1Hood Media Academy as a teaching artist. This was the album I would tour with and base some of my collaborative workshops off of.

FRAMES LP — 2016, Idasa Tariq & 1Hood Media

This album was more of a musical political commentary on the everyday happenings of African Americans and the Black World at large, balancing global and national perspectives.

Makings of Me EP — 2016, Jacquea Mae

My first time executive producing a music project for someone else , with two songs produced by myself making the cut.

Life On Hold LP — 2019, Jacquea Mae

My second time executive producing a music project, with added graphics designs for the albums release event and promotional materials.

nu ru — 2019, Idasa Tariq

My latest return to self-released music projects in the form of a self produced short EP.